

It's time to say "WoW"

An event for women of Madurai by *The Hindu*

SPECIAL CORRESPONDENT

MADURAI: Women of Madurai, it's time to say "WoW" to all you have accomplished this year for the city, for the family and for yourselves.

On March 12, take a break from all your backbreaking chores and join the celebration of women. *The Hindu*, in association with Velammal Speciality Hospital, has planned a verve-filled day of fun and frolic, with some food for thought, to celebrate International Women's Day.

The celebration, appropriately labelled 'The Hindu presents World of Women' (WoW), will begin in the adventure mode with a car rally to be flagged off at Velammal Medical College Hospital at 8 a.m. by M.V. Muthuramalingam, Chairman, Velammal



The healing touch

VMC

**Speciality Hospital,
Madurai**

Presents

THE HINDU
**World of
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group of institutions. A two-wheeler rally will follow this at 9 a.m. from Gandhi Museum. A blood screening-cum-donation camp will be held at 10 a.m. A treasure hunt will be conducted at Fortune

Pandiyan Hotel at 11 a.m., followed by a cultural show at 2 p.m. The celebration will culminate with a panel discussion on 'What empowers women — power/position, law or money/property.'

The event is sponsored by Velammal Speciality Hospital. The associate sponsors are Sri Jayaprabha Jewellers Canara Bank, Twin Birds Sprinkle Salt and VVD Oil Fortune Pandiyan Hotel is the hospitality/venue sponsor. *The Hindu Tamil* is the media sponsor. The radio partner is Hello FM and channel partner, Sagar TV. The branding partner is Ad Inn Advertising Agency. The event will be organised by Rise Advertising. For more details and registration, call Rekharani 98433 64545 and for online registration: <https://goo.gl/3OU6DN>