

Entrepreneurship Awards at Vellammal

Express News Service

Chennai: As part of the Eweek Celebrations 2012, LemonIvy, the entrepreneurship cell of Vellammal, organised e-Awards to highlight the significance of entrepreneurship.

LemonIvy has partnered with NEN (National Entrepreneurship Network) to expose entrepreneurial aspirants to the world of start-ups, ventures, networks and much more.

The E-awards are given to honour and recognise entrepreneurs and also to motivate upcoming ones.

Over 500 students attended the event and were inspired by the success stories of the awardees.

A book '500 Definitions of Entrepreneurship' was launched on the college premises. The book is a collection of several definitions of entrepreneurship



Abirami Ramanathan, CEO, Abirami Mega Mall, receiving the award for the most successful entrepreneur of the year

as viewed by realtime entrepreneurs from various strata of society.

According to the organisers, entrepreneurship is a fascinating subject and this effort by the members of Lemonivy is an effort to bring about a better under-

standing of the subject. The book is a treasure trove for entrepreneurs who require a little push and some motivation to achieve their goals in life. The awards for the Emerging Entrepreneur and the Prestigious Women Entrepreneur were given to

P Suresh, Founder, Arun Excello and Nalini Olivanan, Principal Associate, Neil Law Associates, respectively.

The award for the Most Successful Entrepreneur of the year was received by Abirami Ramanathan, CEO, Abirami Mega Mall.

A J Sanjay, Founder, A J S Services, and Viswa Nath, CEO, Technoscripts Solutions, received the Student Entrepreneur of the Year Award for their respective companies.

Finally, the award for the Social Entrepreneur of the Year was presented to AID India Organisation. The team of AID India Organisation comprises Jayaram, Venkatesan, Damodaran, Balaji, Sampath, Gomathi, Ravishankar and Radha. The award was given away by M V M VelMurugan, CEO, Vellammal Engineering College.

Coming together for a cause

NT Bureau

Chennai, Feb 19:

Velammal Engineering College organised TEDx here recently, a programme of local, self-organised events that bring people together to share an entrepreneurial experience.

According to a press note, TEDx Velammal aimed at creating and spreading new ideas which would trigger the spark leading to innovative ideas in young minds and kindle the entrepreneurial spirit in them thereby marking the beginning of a new era of entrepreneurship.

TEDx Velammal was a clearing house that offered knowledge and inspiration from the world's most inspired thinkers, and also a community of curious souls to engage with ideas and each other on the theme 'Invent the future'.

Among those who spoke were G S K Velu, founder and managing director, Trivitron Group of Companies, Kamala Selvaraj, noted obstetrician and gynaecologist, Sridharan Mani, Director and CEO, American Megatrends, Suhail Chandhok, manager, Adrenna Communications and M Venkatachalam, Operations Superintendent Madras Atomic Power Station, Kalpakkam, among others.

Honour for entrepreneurs

NT Bureau

Chennai, Feb 21:

Lemonivy, the entrepreneurship cell of Velammal Engineering College here, organised 'E-week' celebrations recently to highlight the significance of entrepreneurship.

According to a press note, E-Awards were presented to honour entrepreneurs who act as role model to motivate upcoming entrepreneurs. The award for the Emerging Entrepreneur was given to P Suresh, founder of Arun Excello.

The prestigious women entrepreneur award was given to Nalini Olivannan principal associate of Neil Law Associates. Most Successful Entrepreneur award was received by Abirami Ramanathan, CEO Abirami Mega Mall.



Abirami Ramanathan, CEO, Abirami Mega Mall, receiving an award at the 'E-week celebrations' in Chennai.

A J Sanjay, founder of AJS Services and Viswa Nath, CEO of Technoscripts Solutions received the student entrepreneurs of the year award. Social Entrepreneur of the Year award was given to AID India Organisation.

The book '500 Definitions of En-

trepreneurship' was launched. The book is collection of different definitions of entrepreneurship as viewed by real time entrepreneurs from various strata of society.

CEO of Velammal Engineering College Vel Murugan was among those present.

Emphasis on education and environment

T. MADHAVAN

Planning, organising, decision making and being well informed are some of the qualities required for an entrepreneur. Focussing on 'organising skills,' the Entrepreneurship Cell of Velammal Engineering College, Avadi, organised a walkathon on Marina Beach in which as many as 500 people from the general public took part. It was organised as part of Entrepreneurship week celebration. The campaign emphasised on education and environment. The rally which was flagged off by K. Ramachandiran, Post Master General, and entrepreneur T.M.N. Deepak from light house ended up at Anna Square. Saplings were distributed to the public. Slogans on preserving the environment and to attain 100 per cent literacy level were raised. A cultural show was presented by a group of physically challenged persons. One among the differently-abled persons spoke about the achievements of Thomas Alva Edison who was able to achieve his goal because of untiring efforts.



ON SOCIAL ISSUES: Students of Velammal Engineering College, Avadi, are taking out a walkathon as part of Entrepreneurship Week celebration.

CITY

CHENNAI TODAY

• RELIGION

Gita: Satyavratnanda Saraswati, Andhra Mahila Sabha, Luz Church Rd., Mylapore, 11.30 a.m.

Narayaneeyam: Jamadhagni, Abeestavaradha Maha Ganapathi Temple, Ganapathipuram Main Rd., Sannathi St., Chromepet, 7 p.m.

Annamalai Arul Chelvargal: Sudha Seshayyan, Asthika Samajam, Venus Colony, 6.30 p.m.

Lalitha Sahasranamam: V. Abhiramasundaram, Sankara Gurukulam, 8/20, C.P.

Ramaswamy Iyer St., Abhiramapuram, 7 p.m.

Vishnu Sahasranamam: K.Srinivasan, Sri Sankara Gurukulam, 8/20,

C.P.Ramaswamy Iyer St., Abhiramapuram, 4.30 p.m.

Vishnu Puranam: Kidambi Narayanan, Gangai Kondan Mandapam, Triplicane, 7 p.m.

Krishnavathara Mahimai:

Srinivasa Aiyangar, Desigan Swami Pravachana Mandapam, 1, 26th St., Thillai Ganga Nagar, Nanganallur, 7 p.m.

Purandaradasar: R.Haraji, Krishna Gana Sabha, T.Nagar, 6.30 p.m.

Sangarpa Niragananam: Palaravoyan, Marundeeswarar temple, Thiruvanniyur, 7 p.m.

• CULTURE

Mover Books: Member of Parliament M.S.Swaminathan releases Mohan Verghese Chankath's book 'Nature Rambles', Kasturi & Sons Limited Director N.Ram participates, M.S.Swaminathan Research Foundation, Taramani, 3 p.m.

• GENERAL

Dr. Agarwal's Eye Hospital: 55th Anniversary, Governor K. Rosaiah

participates, Hotel Chola Sheraton, 11.30 a.m.

The New College: Inauguration of seminar on 'FDI in India - Issues and challenges', Minister

Mohammed Jan participates, Royapettah, 10.30 a.m.

Indian Meteorological Society,

Chennai Chapter: Seminar on 'Review of Monsoons 2011 with special reference to very severe cyclonic storm 'Thane', Regional Meteorological Centre, College Rd., 2.30 p.m.

Sri Venkateswara College of Engineering: Graduation Day, Siperumbudur, 3 p.m.

S.A. Engineering College: Incubator project review,

Poonamallee - Avadi Rd., 1 p.m.

Bharath University: Inauguration of 'Sree Balaji Diabetes and Obesity Research Centre,' Chromepet, 11 a.m.

Dhanalakshmi Srinivasan

Engineering College: Technical symposium, Mamallapuram, 9 a.m.

Velammal Engineering College:

Inauguration of workshop on 'Power quality issues and challenges-2012', Ambattur-Redhills Rd., 9.30 a.m.

Easwari Engineering College:

Inauguration of technical symposium 'Quintessence', Ramapuram, 9 a.m.

Dhanraj Baid Jain College: 'Esaithamizh Vizha',

Thoraiyakkam, 10.30 a.m.

Guru Shree Shantivijai Jain

College for Women: Valedictory of 'Tanzithurai Tamilpavai Mandram', Vepery High Rd., 10.30 a.m.

The Institute of Chartered

Accountants of India: Meeting, 122, Nungambakkam High Rd., 6.15 p.m.

Sri Ramakrishna Mission

Sarada Vidyalyaya Model HSS:

School Day, T. Nagar, 4.30 p.m.
Velammal Matric HSS: Annual day, T.S.Krishna Nagar, Mogappair, 5.01 p.m.

Youth Red Cross and Indian Red Cross Society, Tamil Nadu Branch: Inauguration of training programme, 32/50, Montieth Rd., Egmore, 10 a.m.

Tamil Nadu Earth Moving

Equipment Owners Moving

Association: Meeting, R.V. Tower, 10, G.S.T Rd., Guindy, 6 p.m.

Gandhi Study Centre: Readers Forum, Thakkar Bapa Vidyalyaya, 58, Venkatnarayana Road, T.Nagar, 6.45 p.m.

Sevalaya: Community

programme, Kasuva Village, Pakkam post, near Thiruninravur, 11 a.m.

Madras Management

Association and Konrad

Adenauer Stiftung: Meeting, Russian Cultural Centre, Alwarpet, 6 p.m.

Narcotics Anonymous: Meeting, Staying Clean Group, St. Lourdes Church, Don Bosco School, 29, Paper Mills Rd., Perambur, 7 p.m.

AI-Anon: Meetings, Kondithope group, Police Community Hall, Walltax Road, Kondithope; Feel and Heal group, St. Mathias Church, Kamarajar Salai, Ashok Nagar; and St. Lukes Church, Anna Nagar, 7 p.m.

Alcoholics Anonymous:

Meetings, Loyola Matriculation School, United India Colony, Kodambakkam; St. Lukes Church, Anna Nagar; Anglo Indian Association, Ponniannan Koil St., Egmore; Annai Velankanni Church; Besant Nagar; C.S.I.

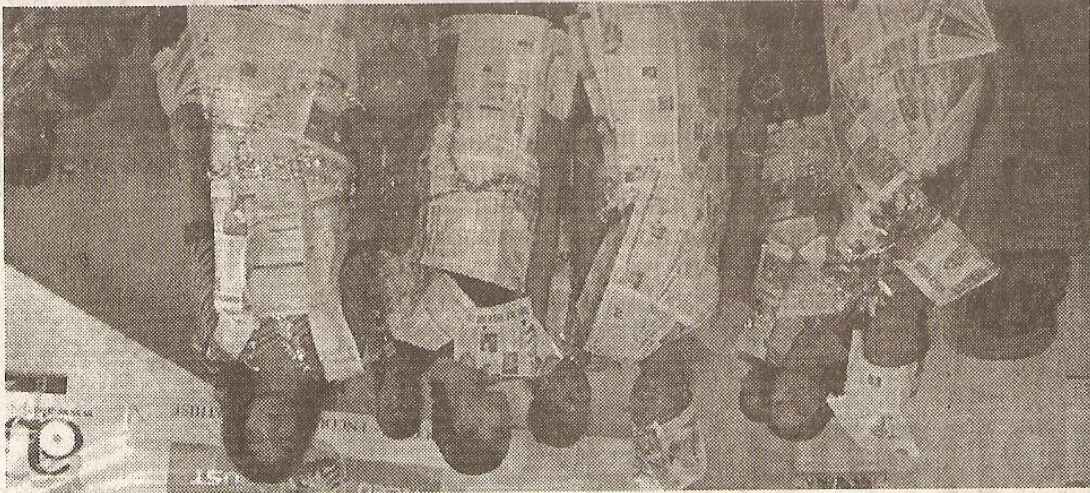
Good Shepherd Church, Taramani Link Rd., Velachery; Kondithope Welfare Centre, Wall Tax Rd.; St.

Mathias Church, Kamarajar Salai, K.K.Nagar; C.S.I. Church, near Shanmuga theatre, Moolakadai;

E.C.I. Church, Anbu Nagar, Thiruverkadu; and St.Andrews Church, Gandhi Rd.,

Guduvancheri, 7 p.m.

Velammal Engg nurtures woman entrepreneurship



Chennai, Feb 16: people participated in the Lemonty - Entrepre- neurship cell of Velammal Engg. College of the city took part ac- tively in the Entrepreneur- ship programme.

The Entrepreneurs were engaged in various one minute games like safety pin chain, straws on head, etc.

The event also included various play activities like designing the newspaper

cance of entrepreneurship amidst students by orga- nizing a Woman Entrepre- neurship. All women are

naturally endowed with in- nate power that can make them successful entrepre- neurs.

Women entrepreneur- ship is inherent and also a natural process. Woman

Entrepreneurship gener- ates enormous strength and determination that drive the fear away from them. Encouragement of women entrepreneurs are emphasized the values and significance of Entre- preneurship. Thus the

Woman entrepreneurship took place at the

Ambedkar Podhupani Mahandram, Ashok Nagar, Chennai. The event started and more than 100

of the grand Eweek 2012.

ideas of entrepreneurship and marked the success

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It was quite amazing that this event not only portrayed the theme "In- vent the Future" but also emphasized the values and significance of Entre- preneurship. Thus the

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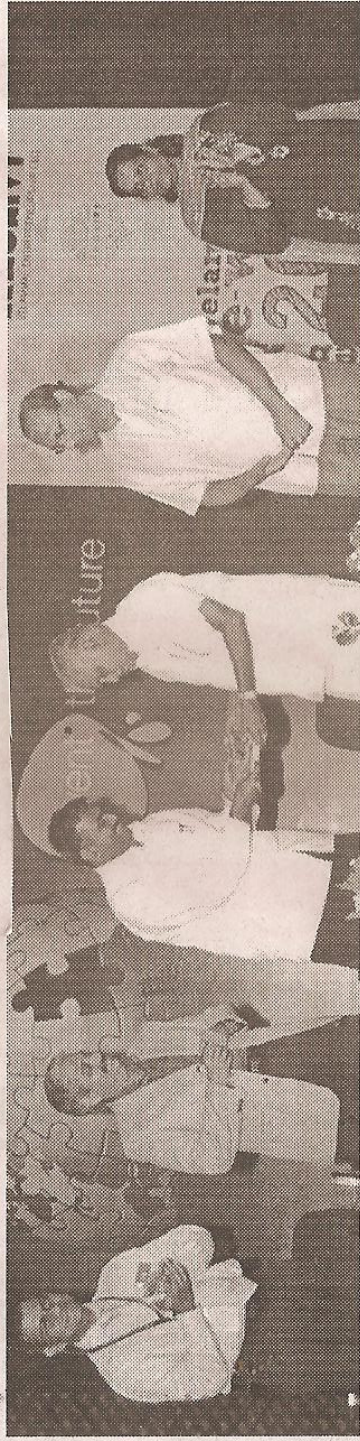
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As a part of Eweek Celebrations at Velammal Engineering College Lemonlv has organized E-Awards to portray the significance of Entrepreneurship. The award for the Emerging Entrepreneur was given to P.Suresh, Founder of ARUN EXCELLO. Then the Prestigious Women Entrepreneur Award was given to Nalini Olivannan Principal Associate, Neil Law Associates. The award for the Most Successful Entrepreneur of the year award was received by Abirami Ramanathan, CEO Abirami Mega Mall. A.J.Sanjay, Founder of A.J.S Services and Viswanath CEO of Technoscripts Solutions received the student entrepreneurs and award for the Social Entrepreneur of the Year was given to AID India Organisation whose team comprises of Jayaram, Venkatesan, Damodaran, Balaji, Sampath, Gomathi, Ravishankar and Radha by the CEO of Velammal Engineering College M.V.M. VelMurugan.

TEDxVelammal triggers innovative ideas among youth

Chennai, Feb 19: TEDx Stands for Technology, Entertainment and Design. (x= Independently Organized TED Event). TEDx is a program of local, self-organized events that bring people together to share an entrepreneurial experience. TEDx has been created in the spirit of ideas worth spreading entrepreneurship.

TEDxVelammal mainly aims at creating and spreading new ideas which would trigger the spark leading to innovative ideas in young minds and kindle the entrepreneurial spirit in them thereby marking the beginning of a new era of entrepreneurship.

The entrepreneurial thinking can be used to build fantastic futures and this is the reason why our century looks very different than a millennium before. The entrepreneurs have over time

imagined different things and found new knowledge and invented new experiences. In this event, TEDxTalk's Video and live speakers will combine to spark deep discussion and connection in a small group.

TEDxVelammal was a clearinghouse that offered knowledge and inspiration from the world's most inspired thinkers, and also a community of curious souls to engage with ideas and each other on the theme "INVENT THE FUTURE". The TEDx started off in the morning with the crowd of around 800 students from both Engineering and Arts field and the Corporates alike gathered at the Chinmaya Heritage Hall, Chetpet, Chennai. There was a lineup of speakers who motivated the crowd in a technically entertained way. The esteemed speakers of the event are Dr G.S.K. Velu, Founder

and Managing Director, Triviron Group of Companies, Dr. Kamala Selvaraj MD DGO PhD, Obstetrician and Gynecologist, Sridharan Mani, Director and CEO, American Megatrends, Adhi, HipHopTamizha, Kristina Maria T-Gutierrez, Founder – Women@theFrontier, Suhail Chandhok Manager Adrenna Communications, Dr. Prahalathan K..K founded the Non-Profit Organization, Bhumir. Balachandran, Founder ERP Solutions, M. Venkatachalam, Operations Superintendent Madras Atomic Power Station, Kalpakkam Ashok Krish manager TCS Corporate Technology Office. Nitin Gupta (Rivaldo) the CEO of Entertainment Engineers, Nazar, a Professional Entrepreneur Marketing Pharma, Industrial Products and FMCG Segment and A. T. B. Bose, Managing Director, Satinood Ltd.

Entrepreneurship Day at Velammal College

Entrepreneurship Day was celebrated at Velammal Engineering College, Avadi. Kanimozhi, chairman of 'Lemonivy,' the entrepreneurship cell of the college, welcomed the gathering. R.S. Kumar, principal, spoke about the challenges in entrepreneurship. S. Sivakumar, FINTRACK Systems Technology, advised the students to be well informed the business they take up. Suresh Krishn from ISHA Homes emphasised on leadership qualities.

Giri Balasubramanian, Founder, Kinship Technologies, enunciated on 'think, do, sustain.' The book '500 Definitions of Entrepreneurship' was released on the occasion.

P. Suresh, Founder, Arun Excello, was honoured with Emerging Entrepreneur Award. Nalini Olivannan, Principal Associate, Neil Law Associates, received the Women Entrepreneur Award. Abirami Ramanathan, CEO Abirami Mega Mall, received the Most Successful



ON BUSINESS: The book — 500 Definitions of Entrepreneurship — is being released by Abirami Ramanathan, CEO of Abirami Mega Mall and the first copy is being received by M.V.M. VelMurugan, CEO of Velammal Engineering College.

Entrepreneur of the Year Award. A.J. Sanjay, Founder, A.J.S Services, and Viswa Nath, CEO, Technoscripts Solutions, received the Student Entrepreneur of the Year Award. Members of the AID India Organisation — Jayaram, Venkate-

san, Damodaran, Balaji, Sampath, Gomathi, Ravishankar and Radha — received the Social Entrepreneur of the Year Award.

M.V.M. VelMurugan, CEO, Velammal Engineering College, gave away the awards.

TRINITY MIRROR

SUNDAY 26 FEBRUARY 2012

Dr Balaji Ganesh shortlisted for AICTE Career Award

Chennai, Feb 26:

Dr A Balaji Ganesh, Professor, TIFAC-CORE, Velammal Engineering College, has been shortlisted for the All India Council for Technical Education *Career Award for Young Teachers*.

An official release from Velammal Engineering College said the award, to identify young talented teachers who have established compe-

tence in their area of specialisation, includes a grant of Rs 3 lakh for two years.

Dr Balaji had been the recipient of the *Fast Track Scheme for Young Scientist* by the Department of Science & Technology, New Delhi for the project Implementation of Optical Fiber Sensors for the Estimation of Water Quality during the period 2008-11.